



Associate Product Manager

Kenney believes in our vision and values as strongly today as we did when we started our business over 100 years ago. We will continue to provide quality, fashion forward and innovative consumer products for the next 100 years. We will achieve this through our company values by which our employees exemplify incredible levels of dedication, integrity, collaboration, vision and creativity.

Job Summary

The Associate Product Manager responsible in supporting the product planning, category profitability and speed to market execution throughout the drapery hardware product lifecycle, including: gathering and prioritizing product and customer requirements, defining the product vision, and working closely with engineering, global sourcing, sales, marketing and finance to ensure revenue and customer satisfaction goals are met. This position also includes ensuring that the product supports the company's overall strategy and goals.

Responsibilities

- Support the Product Managers development and implementation of the drapery hardware brand strategy and product road maps.
- Support in the development of the marketing strategy for new and existing drapery hardware products
- Create program pricing in close collaboration with sales, that ensures category profitability for existing and new business opportunities
- Work closely with the company's channel and sales teams; enabling them to meet their sales objectives by providing them with appropriate tools, materials and presentations
- Drive continuous analysis of competitive environment and consumer trends
- Ensure that the marketing objectives are implemented by the marketing team
- Work closely with product management team to define marketing materials and programs

Competencies

- Works well in a fast paced environment
- Resourceful
- Analytical
- Takes initiative
- Strong oral and written communication skills
- Ability to work in cross-functional teams

Qualifications

- BS Administration with concentration in Marketing (preferred but not required)
- Minimum of 2 years of Marketing Experience
- Excel, PowerPoint
- SAP experience preferred

Location

- Warwick, RI

[APPLY TO HR@KENNEY.COM](mailto:HR@KENNEY.COM)